



STOCK
MARKET
CHALLENGE

A green line graph with an upward-pointing arrow, representing a stock market trend.

Presented by

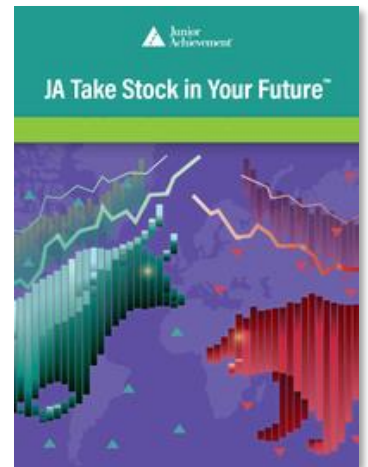
WELLS
FARGO

The Wells Fargo logo, consisting of the words "WELLS FARGO" in white capital letters on a red rectangular background with a yellow horizontal stripe at the bottom.

JA Stock Market Challenge - Virtual

High School students from across WNY are invited to participate in the month-long JA Stock Market Challenge, running in November 2022 and April 2023.

Through participation in the JA Take Stock in Your Future® program, students can discover the benefits and challenges of investing in the stock market as part of a broader, long term investment strategy and prepare for competing in the virtual competition.



Our month-long competition on [HowtheMarketWorks.com](https://www.howthemarketworks.com), allows students from across the eight counties of WNY to compete against one another to win great prizes, and bragging rights!

2021–22 JA Stock Market Challenge *By The Numbers:*

1,873 Student Participants
26 WNY Schools

Join us for the 2022–23 competitions!
Spring Competition Starts April 1st

For more information on the event: Kara Hyman, Program Manager,
khyman@jawny.org

To register: <https://forms.gle/LJyo1xdQrgZ2MXJS8>
Registration Closes on Monday, April 3rd



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About JA Take Stock in Your Future:

- 5 Core Lessons to be led by teacher, available through JAWNY's digital platform
- 15 flexible extension activities designed to be used as independent, student self-guided exercises, ranging from 10-20 minutes in length
- Classroom speakers available upon request

About JA Virtual Stock Market Challenge:

- How the Market Works platform is based on real-time stock market ups and downs
- Students can play individually or up to teams of 4
- Transactions can be made any time of day during the length of competition
- Students/Teams with the highest return on investment at the end of competition win!
- Past prizes include: Visa gift cards, Darien Lake passes, Tops gift cards, iPads, and more (subject to change each year)

Additional Resources & Benefits:

- JA Access Your Future™ <https://jausa.ja.org/programs/supplements/ja-access-your-future>
- JA Connect <https://jausa.ja.org/programs/supplements/ja-connect>
- JA Money Quiz <https://jausa.ja.org/programs/supplements/ja-money-quiz>
- JAWNY Scholarships: Students participating in a JA learning experience are eligible to apply for scholarships. Deadline is typically in May of each school year.

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