

At Junior Achievement, we believe in the power of coaching as a critical tool in developing the potential of young adults.

As a Coach you will have the opportunity to guide young adults toward meaningful and rewarding careers by offering practical advice and positive encouragement.

JA Workforce Pathways Coaching Program

The JA Workforce Pathways program consists of 12 topics covering job readiness and financial literacy. Participants complete activities independently and work one-on-one with one of our coaches to review and discuss the material. Topics include:

- Identifying a career that aligns with interests, skills, and values
- Setting goals and creating an action plan
- Using tools and resources to explore careers, jobs, and education options
- Recognizing talents in the context of work
- Making the important career decision of Employment First or Education First
- Finding accurate information (research skills)
- Applying for employment or education opportunities
- Developing valuable communication skills
- Using transferable skills to manage time, make decisions, and communicate effectively

The program enhances the skillset and mindset of our participants and contributes to building a more equitable and skilled workforce.

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Joanne Warren, Manager

Career Pathways Coaching Program
Junior Achievement of Western New York



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