







JA Stock Market Challenge Virtual Program Support 2022-2023



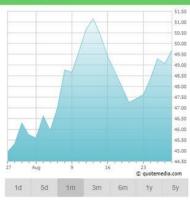


Wells Fargo & Company (WFC)

\$49.685 • 0.635 | 1.29%

Bid: 49.68 x 5900 Ask: 49.69 x 1500 August 27, 2021 1:16 PM EDT Volume: 8,603,347 USD I NEW YORK STOCK EXCHANGE I DELAYED PRICE

Detailed Quote



Last	49.685
\$ Chg	0.635
Open	49.22
High	49.79
Bid	49.68
Bid Size	5900
Beta	1.35824
Year High	51.41
Dividend	0.20 USD
Div. Pay D	2021-09-01
Div. Freq.	G
Marketcap	204.03b
PB Ratio	1.197
EPS	3.49



Lisa Roy Junior Achievement of WNY Updated: August 2022 <u>www.jawny.org</u>









2022–2023 JA Stock Market Challenge Virtual

November 2022 and April 2023

High school students from all or Western New York will have the opportunity to participate in a stock market challenge simulation for <u>ONE MONTH</u> as part of their *JA Take Stock in Your Future*[®] program.

The purpose of the JA Stock Market Challenge Virtual is to give students a better understanding of trading strategies and portfolio management. Students will also learn how to use a variety of financial instruments and their risks and rewards as they apply to asset management. This challenge will take place for an entire month; November 2022 and April 2023.

Students will work as a team or individually and make their own trades using fictitious money based on real stock market activity, trends and analysis using **www.HowtheMarketWorks.com**

For more information, contact: Lisa Roy Development Director (716) 853-1381 x212 Iroy@jawny.org







Presented by

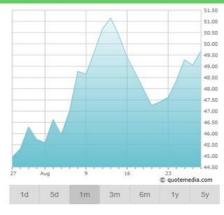


www.HowTheMarketWorks.com



Bid: 49.68 x 5900 Ask: 49.69 x 1500 August 27, 2021 1:16 PM EDT Volume: 8,603,347 USD I NEW YORK STOCK EXCHANGE I DELAYED PRICE





Last	49.685	Volume	8.60m
\$ Chg	0.635	% Chg	1.29%
Open	49.22	Prev. Close	49.05
High	49.79	Low	49.12
Bid	49.68	Ask	49.69
Bid Size	5900	Ask Size	1500
Beta	1.35824	VWAP	49.51805
Year High	51.41	Year Low	20.76
Dividend	0.20 USD	Yield	1.631
Div. Pay D	2021-09-01	Ex-Div Date	2021-08-05
Div. Freq.	Q	Total Shares	4.11b
Marketcap	204.03b	Shares Out	4.11b
PB Ratio	1.197	PE Ratio	14.10
EPS	3.49	Exchange	NYSE





Presented by



In November 2021 and April 2022, we hosted JA Stock Market Challenge Virtual Flights with great success.

Students said:

"This was my first Stock Market Challenge and I absolutely loved it! It was a great learning experience and extended my knowledge of stocks and what's going on in the real world. I'd have to say my favorite part of the challenge was the friendly competition between myself and friends from other schools as well as in class. Everyone involved got very into depth. We checked first thing on our ranks when we got into class as well as to the point where we were sending each other updates out of school and kept the thrill going. I really enjoyed this experience and would love to participate again in the future, thank you to Junior Achievement and all of their sponsors!"

"I wanted to thank you for hosting the Stock Market Challenge! It was a great experience and I had a very fun time participating. From this challenge I learned how the Stock Market functions and its importance in our economy. Throughout the challenge, I learned strategies to gain as much money per stock as possible and then sell it just as quickly. Thank you again for hosting this very fun event!"





"After the challenge I became more educated about the Stock Market and have a better understanding of how I could invest my money in the future that can benefit me. I hope I continue to learn about the Stock Market, and I have even been talking to my parents about it."



"Thank you for hosting the stock market challenge. What I have learned is to be patient and look at many stocks you wouldn't consider looking at. I was very excited to participate."



Fall 2021 Winners Press Release
Spring 2022 Winners Press Release









2022–2023 JA Stock Market Challenge Virtual Program Support Benefits

(November 2022 & April 2023)

	Education	Take Stock in Your Future	Post Program Report	Student Leader Board	Blue Chip	Preferred Share	Common Share
Support	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,500	\$500
Exclusivity	Industry	Industry	Industry	Industry	none	none	none
Video Production Opportunities	Support message up to 3 minutes	Support message up to 2 minutes	Congrats message up to 2 minutes	Support message up to 1 minute	Support message up to 1 minute		
Event Logo Benefits	Logo on Take Stock in Your Future curriculum reference & in teacher emails	Logo on all event materials	Logo on post event program promotions	Logo on Student Leader Board			
Pre-recorded JA Take Stock in Your Future videos - 5 minutes or less - Extension Exercises (15 total)							
Opportunity to deliver JA Take Stock in Your Future classroom lesson virtually (as requested by teachers)							









Benefits Continued	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,500	\$500
Inclusion in JA Digital Career Book							
Opportunity to Participate in JA Career Speakers Series							
Program support Engages with 1,300+ diverse students across WNY		•	•	•	•	•	•
JAWNY Website	Logo on Homepage & Event Page	Logo on event page	Logo on event page	Logo on event page	Company Name on event page	Company Name on event page	Company Name on event page
Media, Social Media, Press & Newsletter	Plus, TV and Radio Media as available			A	A		•
Impact Report and sponsor list	Logo	Logo	Logo	Logo	Logo	Logo	name

Questions regarding sponsorship activation, contact:

Lisa Roy | Development Director

Junior Achievement of Western New York

500 Corporate Parkway, Suite 118, Amherst, NY 14226

716.853-1381 x212 | Lroy@jawny.org

Follow us: <u>Facebook</u> | <u>Twitter</u> | <u>LinkedIn</u> | <u>Instagram</u> | jawny.org









14th Annual JA Stock Market Challenge Virtual November 2022 and April 2023

Yes! We are proud to support the JA Stock Market Challenge Virtual at the level indicated below:

 \$10,000	Education
 \$5,000	Take Stock in Your Future
 \$3,500	Post Program Report
 \$3,000	Student Leader Board
 \$2,500	Blue Chip
 \$1,500	Preferred Share
 \$500	Common Share

Company Name:				
Contact Name:				
Email:				
Address:	City:	State:	ZIP:	
Telephone:	Mobile (Optional):			
Sponsorship Level:				

Please do not send payment with this form. JA will invoice.

Thank you for your support of Junior Achievement of WNY, a 501(c)(3) nonprofit organization.

Mail, email, or fax this form to: Lisa Roy, Development Director Junior Achievement of WNY 500 Corporate Parkway, Suite 118 Amherst, NY 14226 Email: <u>Lroy@jawny.org</u> Fax: 716 853-1385