



**Junior
Achievement™**
of Western New York

**STOCK
MARKET
CHALLENGE**

Presented by

**WELLS
FARGO**

JA Stock Market Challenge Program Support 2023 - 2024



*Lisa Roy
Junior Achievement of WNY
Updated: October 2023
www.jawny.org*



STOCK
MARKET
CHALLENGE

A green line graph with an upward-pointing arrow, representing stock market activity.

Presented by



2023-24 JA Stock Market Challenge

Virtual: November 15-30, 2023, March 11-22, 2024

In-Person Championship: April 16, 2024, Erie 1 BOCES, West Seneca

High school students from all over Western New York will have to opportunity to participate in a stock market challenge simulation for two weeks as part of their JA Take Stock in Your Future® program.

The purpose of the JA Stock Market Challenge is to give students a better understanding of trading strategies and portfolio management.

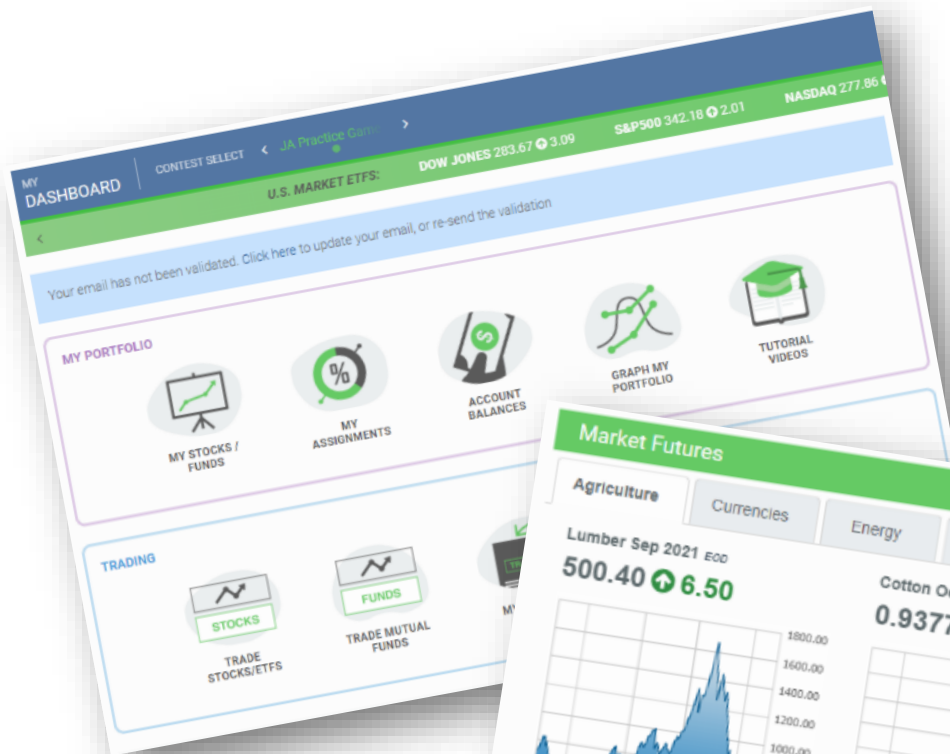
Students will also learn and practice 21st Century skills such as critical thinking, problem solving, communication and collaboration.

This challenge will take place virtually for two weeks in November 2023 and March 2024, culminating in a half-day in-person championship event in April 2024.

Students will work as a team or individually and make their own trades using fictitious money based on real stock market activity, trends and analysis using Junior Achievement's proprietary software.

For more information about supporting the JA Stock Market Challenge, Contact Lisa Roy, Development Director at (716)853-1381 x212 or Lroy@jawny.org



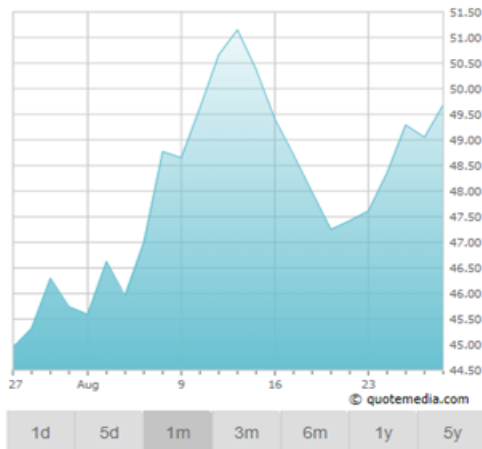


Wells Fargo & Company (WFC)

\$49.685 ↑ 0.635 | 1.29%

Bid: 49.68 x 5900 Ask: 49.69 x 1500
August 27, 2021 1:16 PM EDT Volume: 8,603,347
USD | NEW YORK STOCK EXCHANGE | DELAYED PRICE

Detailed Quote



Last	49.685	Volume	8.60m
\$ Chg	0.635	% Chg	1.29%
Open	49.22	Prev. Close	49.05
High	49.79	Low	49.12
Bid	49.68	Ask	49.69
Bid Size	5900	Ask Size	1500
Beta	1.35824	VWAP	49.51805
Year High	<u>51.41</u>	Year Low	<u>20.76</u>
Dividend	0.20 USD	Yield	1.631
Div. Pay D...	2021-09-01	Ex-Div Date	2021-08-05
Div. Freq.	Q	Total Shares	4.11b
Marketcap	204.03b	Shares Out	4.11b
PB Ratio	1.197	PE Ratio	14.10
EPS	3.49	Exchange	<u>NYSE</u>

Since November 2020 we hosted

JA Stock Market Challenge Virtual Flights with great success while doubling our student reach and going virtual and twice a year.

Students said:

"I wanted to thank you for hosting the Stock Market Challenge! It was a great experience and I had a very fun time participating. From this challenge I learned how the Stock Market functions and its importance in our economy. Throughout the challenge, I learned strategies to gain as much money per stock as possible and then sell it just as quickly. Thank you again for hosting this very fun event!"



"After the challenge I became more educated about the Stock Market and have a better understanding of how I could invest my money in the future that can benefit me. I hope I continue to learn about the Stock Market, and I have even been talking to my parents about it."

"Thank you for hosting the stock market challenge. What I have learned is to be patient and look at many stocks you wouldn't consider looking at. I was very excited to participate."

Fall 2022 Winners Press Release

Spring 2023 Winners Press Release

Most recently JA engaged 1149 students through participating High School in 2022-2023:

Alden
Alexander
Amherst
Batavia
Cassadaga Valley
East Aurora
Eden
Hamburg
Jamestown
Kenmore East

LeRoy Jr./Sr
Lockport
Niagara Falls
Pioneer
St. Francis
Clarence HS
Depew HS
Emerson School of Hospitality

Falconer Central
Grand Island
International Prep High School
Pembroke HS
St. Francis HS
St. Mary's HS
Tonawanda Middle/HS





**Junior
Achievement™**
of Western New York

**STOCK
MARKET
CHALLENGE**



Presented by

**WELLS
FARGO**

2023–2024 JA Stock Market Challenge Program Support Benefits

(November 2023 & March 2024, and April 2024)

	Education	Take Stock in Your Future	Post event Program Recognition	Student Leader Board	Blue Chip	Preferred Share	Common Share
Support	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,500	\$500
Exclusivity	Industry	Industry	Industry	Industry	none	none	none
Video Production Opportunities	Support message up to 3 minutes	Support message up to 2 minutes	Congrats message up to 2 minutes	Support message up to 1 minute	Support message up to 1 minute		
Event Logo Benefits	Logo on Take Stock in Your Future curriculum reference & in teacher emails	Logo on all event materials	Logo on post event program promotions	Logo on Student Leader Board			
Pre-recorded JA Take Stock in Your Future videos - 5 minutes or less - Extension Exercises (15 total)	▲	▲	▲	▲			
Opportunity to deliver JA Take Stock in Your Future classroom lesson virtually (<i>as requested by teachers</i>)	▲	▲	▲	▲	▲	▲	



Presented by



<i>Benefits Continued</i>	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,500	\$500
Inclusion in JA Here to Career	▲	▲					
Opportunity to Participate in JA Career Speakers Series	▲	▲	▲	▲	▲	▲	
Program support Engages with 1,300+ diverse students across WNY	▲	▲	▲	▲	▲	▲	▲
JAWNY Website	Logo on Homepage & Event Page	Logo on event page	Logo on event page	Logo on event page	Company Name on event page	Company Name on event page	Company Name on event page
Media, Social Media, Press & Newsletter	Plus, TV and Radio Media as available	▲	▲	▲	▲	▲	▲
Impact Report and sponsor list	Logo	Logo	Logo	Logo	Logo	Logo	name

Questions regarding sponsorship activation, contact:

[Lisa Roy](#) | Development Director

Junior Achievement of Western New York

500 Corporate Parkway, Suite 118, Amherst, NY 14226

[716.853-1381](tel:716.853.1381) x212 | Lroy@jawny.org

Follow us: [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#) | jawny.org



Presented by



15th Annual JA Stock Market Challenge

Virtual: November 15-30, 2023, March 11-22, 2024

In-Person Championship: April 16, 2024, Erie 1 BOCES, West Seneca

Yes! We are proud to support the JA Stock Market Challenge Virtual at the level indicated below:

_____	\$10,000	Education
_____	\$5,000	Take Stock in Your Future
_____	\$3,500	Post Challenge Recognition Program
_____	\$3,000	Student Leader Board
_____	\$2,500	Blue Chip
_____	\$1,500	Preferred Share
_____	\$500	Common Share

Company Name: _____

Contact Name: _____

Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

Telephone: _____ Mobile (Optional): _____

Sponsorship Level: _____

Please do not send payment with this form. JA will invoice.

Thank you for your support of Junior Achievement of WNY, a 501(c)(3) nonprofit organization.

Mail or email this form to:

**Lisa Roy –Development Director
Junior Achievement of WNY
500 Corporate Parkway, Suite 118
Amherst, NY 14226
Email: Lroy@jawnny.org Phone: 716 853-1385 x212**